



## CONTENTS

<b>Bil M., Mulska O.</b> Welfare as a dominant economic growth: the conceptual and methodological basis.....	6
<b>Bodnar O., Palamarchuk V., Havrylov A.</b> Analysis of the State of the Ukrainian Banking Services Market in a Pandemic.....	13
<b>Burkovskaya A., Parakonnyi D.</b> Foreign economic activity and its impact on the balance of payments of Ukraine.....	20
<b>Burliai O., Smertenyuk I.</b> Innovations as a tool of adaptation of agricultural enterprises to climate change.....	26
<b>Bukhtiarova A., Semenog A., Mykhalova A.</b> Shadow Economy: Causes and Ways to De-shadow Economic Processes.....	31
<b>Volkova N., Vinhora D.</b> Problem Credit Debt of Ukrainian Banks: Current Status and Ways to overcome it.....	37
<b>Gisela Syaputri Ayu Geby, Susetyo Didik, Sukanto</b> Balance between Budget and Fiscal Policy: Empirical Evidence in South Sumatra Province.....	44
<b>Dvulit Z., Sokulskyi N.</b> Corporate Social Responsibility of Business as a Marketing Tool in a Pandemic.....	50
<b>Yemelyanov O.</b> Methodological Bases for Assessing the Development Potential of Enterprises` Management Personnel.....	56
<b>Zhykharieva V., Poznanska I., Baryshnikova V.</b> Methodology for Analyzing Break-even Educational Services in the Marketing Activities of the University.....	62
<b>Zaverbnyi A., Ilnytskyi V.</b> Influence of Organizational Management Structures on the Efficiency of Using Agile Methodologies in Technology Products Manufacturing.....	69
<b>Kryhan Y.</b> The Essence and Architectonics of the Fiscal Space of the State.....	74
<b>Kurepin V., Gorbunova K., Velikhovska A.</b> Priorities of Ecologically Oriented Economic Development of the Agricultural Sector	80
<b>Lagodienko N., Palamarchuk V., Hamaiun V.</b> Monitoring the Impact of Tax Avoidance on the State Budget of Ukraine.....	89
<b>Lesik I.</b> Assessment of Transport Infrastructure Development Level of Ukraine.....	95
<b>Lokhman N., Stepanenko V.</b> Conceptual Principles of Managing the Competitiveness of Ukraine's Maritime Transport Infrastructure.....	102
<b>Makarova V., Mykhaylov A.</b> Soil Fertility as a Criterion of Value Classification of Agricultural Land.....	108

<b>Maksymenko A., Haidar A.</b> Organizational Culture as a Technology of Enterprise Management.....	114
<b>Matros O., Melnyk L., Mykhailovyna S.</b> Value Added Tax in the Aspect of Forming the Company's Accounting Policy.....	120
<b>Matukhno Y., Kutsenko D.</b> The Need for Transformations of Enterprises' Mechanism of Economic Security Management in the Context of the Fourth Industrial Revolution Risks Spread.....	125
<b>Merkulov I., Guk O.</b> Management of Innovation Implementation at the Enterprise.....	130
<b>Nagaev V., Litvinchuk S., Taikhrib K., Yablunovska K.</b> Modular-Competence Aspect of the Teaching Process Future Economists in Accordance with the Requirements of the Bologna Process.....	136
<b>Nazarenko S., Nosan N.</b> Risk Management in the Economic Activity of Small Enterprises: Modern Imperatives	143
<b>Nazarova L.</b> The Strategic Directions of Modernization of the Mechanism to Manage the Regional Economy.....	148
<b>Novikova O., Zhang K.</b> Analyses of the E-Commerce Development in the World and China.....	155
<b>Ohiienko A.</b> Expert Analysis during Events in Tourism.....	161
<b>Pomaz O., Voronko-Nevidnycha T., Dereza V., Mykhailyk A.</b> The Peculiarities of Modern Methods of Marketing Communication Policy Application by Enterprises.....	161
<b>Potryvaieva N., Pelypkanych I., Potryvaieva O.,</b> Effective Investment Decision for Fixed Assets Management.....	174
<b>Samborska O.</b> Social and Economic Indicators of Ukraines Development.....	180
<b>Andesta Selvi, Mohamad Adam, Feunsri Dr. Suhel</b> Changes in Macroeconomic Conditions and Capital Return in Indonesia.....	187
<b>Stamat V., Smyrnova A.</b> City Image Management as a Component of Municipal Marketing.....	194
<b>Staryhin D., Guk O.</b> Innovation Project Efficiency Assessment: the Essence and Ways of Improvement.....	204
<b>Stokolos V.</b> Unconditional Basic Income as an Instrument of State Social Policy.....	211
<b>Tymoshchuk L.</b> Classification of Factors Influencing the Valuation of Real Estate During its Sale.....	215
<b>Chornobai L., Mushenyk I.</b> Improving the Organizational and Economic Mechanism Regulation of the Living Standards of the Rural Population in Terms of Decentralization.....	220
<b>Shvorak A., Kulynych M., Fatenok-Tkachuk A., Melnyk K. П.</b> The Normative Land Valuation Impact on Rural Development in Ukraine through the Prism of Taxation and Role of Auditing in its Determing.....	227
<b>Yarmolenko Y.</b> The Impact of the Unrecovered VAT Tax Credit on the Financial Position of Agricultural Producers.....	233
<b>Yatsenko O., Yatsenko V., Yatsenko V.</b> Features of Strategic Management of the Interprise in the Paradigm of Modern Challenges.....	239