

CONTENTS

Albeshchenko O., Veits A. Management of Innovation and Investment Support for the Activation of Tourism and Hotel Entrepreneurship in Territorial Communities.....	1.
Bednin I. Current Trends in Marketing Communications Management.....	2.
Bilska O. Social Responsibility of the Society Under the Conditions of War and Recovery of Ukraine: a Macroeconomic Analysis.....	3.
Bonetskyy O., Zhelizniak R., Kashchyshyn V. Alternative Periodization and Institutional Support of Technological Paradigms.....	4.
Volkova N., Nikolaeva A. The Current State and Tendencies of Development of the Insurance Portfolio of the PJSC Euroins Ukraine.....	5.
Gukaliuk A., Pas Ya. The Role of the Banking Business in the Post-War Economic Recovery Process of Ukraine	6.
Kobets D. The Role of Virtual Reality in Transforming HR Processes: Experience and Innovations.....	7.
Kovalenko N., Dunin M. Modern Management Trends in the Context of Implementing Internal Marketing in the Activities Of Enterprises.....	8.
Kuchmiiova T., Borian L., Krainii V. The Multifunctionality of the SAP Business One Software Product and its Implementation at Ukrainian Enterprises.....	9.
Magomedov A. Sustainability of Critical Infrastructure Facilities in the Context of Public Administration.....	10.
Maksymenko V., Smolennikov D. Activities of Non-governmental Organisations in the Context of Achieving the UN Sustainable Development Goals: a Bibliometric Analysis.....	11.
Maksymova I. Convergence of Digital and Climate-Neutral Economic Development: Evidence from Global Indices.....	12.
Mirzayev N., Gardashov V. The Role of Logistics in Promoting a Green Economy.....	13.
Piletska S., Koritko T. Assessment of Corporate Social Responsibility of the Enterprise Based on the Process Approach.....	14.
Pokynchereda V., Timchenko O. Analysis of Cash Flows in the Company's Financial Management System.....	15.
Stamat V., Sarkova A. Ethnic Marketing: Adapting Strategies to the Diversity of Cultural Consumers.....	16.

Trusova N., Melnyk O. Peculiarities of the Implication of Digital Technologies of Metaspaces in the Infrastructure of the Financial Market.....	17.
Fomishyna V., Fedorova N., Yakymchuk T., Ohorodnyk R. Theoretical and Methodological Aspects of the Global City Concept as an Ecosystem for the Development of the Country's Competitiveness in the World Economy.....	18.