



C O N T E N T S

Bei H.

MANAGEMENT OF PERSONNEL DEVELOPMENT AS METHOD OF ENSURING OF HIGH LEVEL EMPLOYEES ENGAGEMENT 6

Bodretskiy M.

INFLUENCE OF DEVELOPMENT OF SALES NETWORKS ON SUSTAINABILITY OF THE BANKING INSTITUTION 15

Burkovs'ka A., Zhygalo V.

ECONOMIC ESSENCE OF FINANCIAL RESULTS OF AGRICULTURAL ENTERPRISES ACTIVITY OF UKRAINE 29

Vdovenko L., Dumbrovsky V.

TRENDS OF BANKING SYSTEM DEVELOPMENT IN THE CONTEXT OF THE EFFECT OF FINANCIAL CRISIS 37

Gevchuk A.

PAYMENTS AS INTEGRATED ACCOUNTING ITEM AND THEIR CLASSIFICATION 45

Guba M., Guba A.

THE CURRENT STATE OF MORTGAGE LENDING IN UKRAINE 55

Dubinina M.

INSTITUTE OF PUBLIC-PRIVATE PARTNERSHIP IN THE CONTEXT OF THE POSSIBLE DIRECTIONS OF THE SOCIAL CAPITAL FORMATION 63

Kolomiets V.

COMPONENTS OF THE HUMAN CAPITAL OF THE NATIONAL ECONOMY 71

Korolenko R., Ukhova I.

PROBLEMS OF FORMATION AND FUNCTIONING OF LOCAL BUDGETS (FOR EXAMPLE, THE BUDGET OF THE CITY OF KRYVYI RIH)..... 80

Kuzub M.

ORGANIZATIONAL AND METHODOLOGICAL ASPECTS OF THE ANALYSIS OF PRODUCTION AVAILABILITY, MOVEMENT AND THE MILK COST PRICE 90

Melnyk O., Bodnar O.

IMPLEMENTATION OF FINANCIAL INNOVATIONS IN DOMESTIC BANKING PRACTICE 102

Mentey O.

METHODS OF STATISTICS IN ANALYSIS OF ECONOMIC ACTIVITY 112

Musiy N., Orlovska A.	
OPTIMIZATION METHODS OF RESOURCES FORMATION OF ENTERPRISE INDUSTRIAL ACTIVITY	120
Nikytenko D.	
MODELS OF OPPORTUNISTIC BEHAVIOR OF SUBJECTS OF INVESTMENT PROCESS	126
Pavlenko O.	
INSURANCE AS A METHOD OF FINANCIAL SECURITY OF AGRICULTURAL PRODUCERS: CURRENT TRENDS AND WORLD EXPERIENCE	134
Penyak Y.	
BUDGETING IN FINANCIAL RESOURCES MANAGEMENT.....	142
Podluzhna N.	
REGIONAL FEATURES OF KNOWLEDGE POWER AT EDUCATIONAL SPACE IN UKRAINE.....	150
Polchanov A., Polchanov O.	
PROBLEMS AND PROSPECTS OF USING DATA SCIENCE IN DOMESTIC FINANCIAL AND ECONOMIC RESEARCHES	161
Pridatko E.	
DIAGNOSTICS OF THE PERFORMANCE OF PROCESSES FOR FORMING THE PERSONNEL OF MACHINE-BUILDING ENTERPRISES OF THE DONETSK REGION	170
Saher L., Starkiv I.	
ANALYSIS OF EXTERNAL AND INTERNAL FACTORS AFFECTING THE DECISION-MAKING PROCESS WHILE PURCHASING A MOBILE PHONE	179
Smirnaia S.	
FORMATION OF THE FINANCIAL AND ECONOMIC SECURITY STRATEGY OF THE ENTERPRISE	190
Hrystenko O., Lapin V., Vlasyuk A.	
MECHANISM OF THE USE OF REVENUES OF THE LOCAL BUDGETS IN UKRAINE	199
Chernyshev V.	
ANALYSIS OF STRATEGIC PRIORITIES FOR FORMATION OF FINANCIAL DIAGNOSTICS OF MACHINE-BUILDING ENTERPRISES	206
Shevchuk I., Yatsev V.	
SOFTWARE DEVELOPMENT FOR ANALYSIS OF THE ACTIVITIES OF BANKS ON THE FOREIGN EXCHANGE MARKET	218
Bangun Widoyoko, F. Danardana Murwani, Ely Siswanto	
THE ISSUE OF FORWARD RATE DETERMINATION: INTEREST RATE AND INFLATION OPPORTUNITIES AFFECT THE EXCHANGE RATE (RMB / IDR)	227